

**STATEMENTS OF MEDIA OUTLET
REGARDING POLITICAL ADVERTISING**
Required pursuant to § 163-278.17

Placement and payment of this advertisement is authorized by _____.

Address (if this is an independent expenditure¹):

All expenditures for media expenses shall be made by a verifiable form of payment. N.C. Gen. Stat. Ann. § 163-278.8(e).

By law, media expenditure statements must be maintained for two years from the date of the election referenced in the advertisement, G.S. § 163-278.35, and must be available for inspection during normal business hours. G.S. § 163-278.17(b).

¹ "Independent expenditure" means an expenditure to support or oppose the nomination or election of one or more clearly identified candidates that is not a coordinated expenditure. Supporting or opposing the election of clearly identified candidates includes supporting or opposing the candidates of a clearly identified political party. As applied to referenda, the term "independent expenditure" applies if consultation or coordination does not take place with a referendum committee that supports a ballot measure the expenditure supports, or a referendum committee that opposes the ballot measure the expenditure opposes. N.C.GS. § 163-278.6(9)(a).